

RJ REYNOLDS

TOBACCO COMPANY

March 22, 1995

SALES PERSONNEL WITH VIX
CID #2565-00-00

B. A. COOK
Sr. Chain Accounts Mgr.

7000 Airways Park Drive
E. Syracuse, NY 13057
(315) 463-1972
Fax (315) 463-2045

Winston Select B2GF Lighter / #500045

Attached is a list of Vix locations scheduled to receive the above Promotion.

Lighters have been shipped directly to stores and will arrive the week of April 3rd. Please pack at store level and place in UPM Toppers. Utilize on-hand *Winston Select* product; ***two (2) Displays per store.***

Thanks for your help, and if you have any questions please call.

Sincerely,

Bruce

B.A. Cook

Sr. Chain Accounts Manager

/jc

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TERR	RTE	ACCT	CC	NAME	ADDRESS	CITY
=====	=====	=====	=====	=====	=====	=====
162402	309	615519	A02	VIX/FREDDY'S #89	SOUTHTOWN PLAZA	HENRIETTA
CCTS. IN TERRITORY	162402	-		1		
162602	050	437852	K02	VIX DRUGS #83	MAPLE & N. FOREST	WILLIAMSVILLE
162602	095	663650	K04	PETE 'N' LARRYS/VIX#90	4101 TRANSIT RD	WILLIAMSVILLE
162602	420	549526	K02	VIX DRUGS #88	3401 GENESEE ST	CHEEKTOWAGA
CCTS. IN TERRITORY	162602	-		3		
162605	291	570077	K04	VIX DRUGS #85	1740 KENMORE AVE	BUFFALO
CCTS. IN TERRITORY	162605	-		1		
162608	234	615522	K04	VIX #86	SENECA SQUARE PLAZA	WEST SENECA
162608	290	556464	K04	VIX DRUGS #84	GARDEN VILLAGE PLAZ	CHEEKTOWAGA
CCTS. IN TERRITORY	162608	-		2		
162609	201	580626	K02	VIX DRUGS #87	2429 MILITARY RD	NIAGARA FALLS
CCTS. IN TERRITORY	162609	-		1		
162610	010	128819	A02	VIX DRUGS #81	3634 DELAWARE AVE	BUFFALO
162610	446	615521	K04	VIX #82	3330 SHERIDAN DRIVE	AMHERST
CCTS. IN TERRITORY	162610	-		2		
164260	000	445569	K02	VIX DRUGS INC.	6363 MAIN ST	AMHERST
CCTS. IN TERRITORY	164260	-		1		

10 Skus

20 SKU's

422 SMS422N2

SALES MATERIALS SYSTEM

03/23/95 08:41

LOCATORS LIST NAME: VIXX

INVENTORY EXCEPTION

MASTER ORDER NBR: 5082-0045

NUMBER OF LOCATIONS: 10

(Available quantity subject to change!)

(LINES 1 - 1 OF 1 SHOWN)

ITEM	DESCRIPTION-----	PER ORDER	TOTAL REQUESTED	TOTAL AVAILABLE	TOTAL ON BACKORDER
474863	SELECT 4/95 B2GF LTR	2	20	20	

SPECIAL INSTRUCTIONS

Account Special Instructions: HOLD FOR RJR REP _____

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